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FORGING FORWARD

FRANK PHILLIPS COLLEGE 1ST ANNUAL

BUSINESS LEADERSHIP CONFERENCE 2021



Keynote Speaker & Business Owner:
Dr. Shellie McNabb

After a year full of challenges and hardship, Forging Forward is a fresh look and new perspective for your business in 2021.

Breakfast & Lunch Provided

JANURARY 29TH, 2021

8:00 AM-4:00 PM

Early Bird Special November 1-December 16 \$75

After December 16 rates, cost will go up to \$85

To register visit fpctx.edu or call 806-244-7669

Breakouts on Strength Based Leadership, Communication in Business, Change survival, and Social Media Marketing.



Shellie McNabb moved to the Texas Panhandle in 2015 with her husband, Devlyn McNabb, forwarding their business, McNabb Enterprises, a powerline company. Dr. McNabb has instructed at Hartley ISD and FPC for the CDL program. She received her Bachelors's and Masters of Science degrees in Psychology from the University of Pheonix. In July 2020, Shellie completed a doctorate in Industrial and Organizational Psychology at Walden University. She is passionate about helping businesses get the most out of relationships. Dr. McNabb enjoys church, family, and inspiring others in meeting their goals.

Shellie McNabb Ph. D.
Keynote Speaker & Business Owner



Luis is an Industrial Engineer by profession, graduated from the University of Texas at El Paso and holds a Master's Degree from Arizona State University also in Industrial Engineering. Luis has Black Belt Sigma certification for the University of Texas at Austin and has published several articles in the Journal of Manufacturing Technology and Management and the International Journal of Production Research. Luis recently obtained a Change Management certification endorsed by the Prosci institution. Luis currently serves as Site Director for Hillmar Cheese Company and has served as Director of Operations for companies such as Mars Inc, Diamond Foods, and The Boston Beer Company. Luis is a collaborative leader who knows how to interact and influence at all levels of organizations, leading cross-functional teams in strategic and tactical value creation missions, creating enthusiasm to achieve clear vision of a better future. Known for an unwavering passion for individual and team development, positive attitude, and strong results. Luis inspires and guides leaders to discover their strengths and use them in the service of others, forging lasting relationships founded in trust supported by a proven record of outstanding performance.

Luis Mar Silva, M.S. B.S. IE
Strength Based Leadership



Terry Stegall is the Owner of Stegall Consulting. He specializes in Organizational Communication. Terry is the Communication Instructor at the FPC Dalhart Campus, he started teaching communication classes at FPC in 1998. Most recently Stegall Consulting has helped Dalhart ISD, Coon Memorial Hospital, Dalhart Christian Academy and some local Agriculture Businesses. Terry also serves as the Lead Pastor of Newlife Fellowship. Terry and his wife Dani have 4 children and 2 grandchildren.

Terry Stegall, M.A.
Communication in Bsuiness



Dr. Brad Johnson has served in various higher education roles for the past 25 years, from instructor and academic advisor to college president. He presently serves as Vice President for Strategic Relations at West Texas A&M University. Dr. Johnson spent more than a decade as a psychotherapist and several years as owner/operator of a small business. He is married to Vicki Johnson and they have two sons and nine grandchildren.

Brad Johnson Ph. D.
Change Survival



Lexi Thomas is the Academic Coordinator of Frank Phillips College Rahlh Campus. She is a recent graduate of Frank Phillips College, and is currently enrolled at West Texas A&M University for Bachelor of Arts in Strategic Communications with a minor in Marketing. She is passionate assessing an audience and meeting their needs through the evolution of media. She currently is the owner a small marketing business called Panoramic Marketing. She is married to Levi Thomas and together they have one dog named Phineas.

Lexi Thomas
Social Media Marketing