

Fall 2018 Schedule BUSI 1301

<u>Week of</u>	<u>Ch Used</u>	<u>Topic Area</u>
Week 1	Ch 1 & 2	U.S. Business Environment/Business Ethics
Week 2	Ch 3	Entrepreneurship
Week 3	Ch 4	Global Context of Business
Week 4	Ch 5	EXAM 1/Managing the Business
Week 5	Ch 6	Organizing the Business
Week 6	Ch 7	Operations Management and Quality
Week 7	Ch 8	EXAM 2/Employee Behavior & Motivation
Week 8	Ch 9	Leadership and Decision Making Paper 1 Due
Week 9	Ch 10	Human Resource Mgmt & Labor Relations
Week 10	Ch 11	Marketing and Human Behavior
Week 11	Ch 12	EXAM 3/Developing and Pricing Products
Week 12	Ch 13	Distribution and Promoting Products
Week 13	Ch 14 & 15	IT/Accounting
Week14	Ch 16	EXAM 4/Money and the Roll of Banking Paper 2 Due
Week 15	Ch 17	Managing Business Finance
Week 16	Finals	